

Desert Diary

By R. B.

"This is a good old world — if you look up and think, instead of looking down to kick."

A report is circulating around that Lafferty Brothers have made Joshua Tree business men an attractive offer for cilling the section of ground between their business houses and the paved 29 Palms highway . . . Price per man to be about 15 to 30 dollars.

Look for news of a new development near Joshua Tree later this summer — and another one near Yucca Valley.

Deals are reportedly cooking involving swimming pools for Pioneertown and Yucca Valley. How about Joshua Tree? Plenty water, soft water — and no swim pool. Looks like all the founders, originators, promoters — and what have you — of Joshua, Yucca and Pioneertown — missed the boat when they left a swimming pool out of their plans. A pool in either of the three communities would have made that community the busiest of the lot. Instead, residents, visitors and regular week-enders dream of that "pool to be" end up going to 29 Palms, Palm Springs or Desert Hot Springs for that all-important swim. The kids have to take a long bus trip twice a week. Please, won't someone in J.T. or Y.V. or P.T. give us a swimming pool next summer, if not this!

Desert Breezes Kill Heat Wave

Cool breezes off the mountains brought welcome relief to the valley early Monday morning after a week of the warmest weather in years.

All over Joshua Tree — and thru the whole valley — the main subject of conversation this week was, you guessed it, the weather.

The heat was on and the weather man was unpopular with even the oldtimers hereabouts. The temperatures, unlike the usual summer, were hitting well over 100. Oldtimers however, had predicted it would be an extreme summer simply because 1948-49 had brought an extreme winter.

"One follows the other," Joe Wagner, a resident here six years told Bob Garry at the latter's station Sunday afternoon. Wagner said that in his first five years here he had not experienced such warm weather.

Temperature records from Wednesday through Sunday for Joshua Tree were:

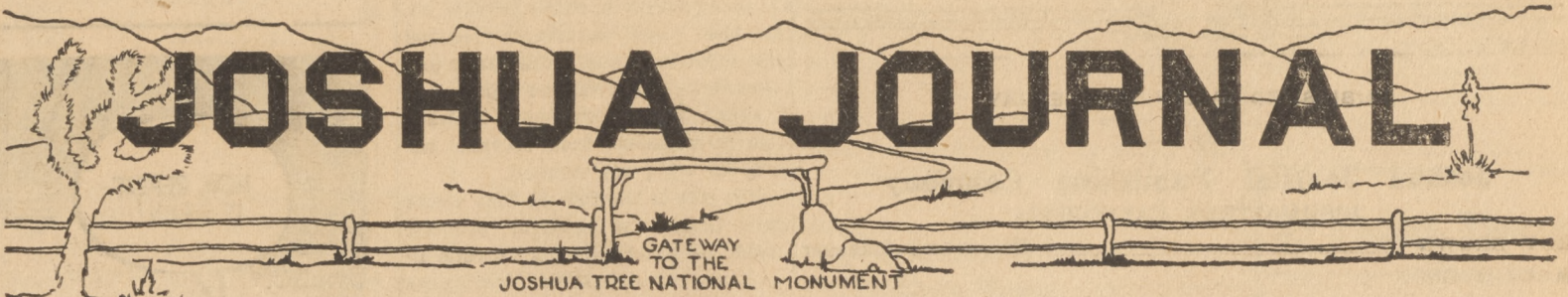
July 13	— 68 — 103
July 14	— 68 — 111
July 15	— 71 — 110
July 16	— 71 — 110
July 17	— 72 — 104

Norma Bunker Has Program

Norma Bunker, former Joshua Tree resident, will present a Stanley Products party for the regular meeting of the Joshua Tree Women's club at the community hall today at 2:30 p.m.

Mrs. Gus Ojala, president, said that a short business meeting would precede the party program.

"Where the Desert Lures and the Climate Cures"



Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

Vol. 4, No. 44 JOSHUA TREE, SAN BERNARDINO COUNTY, CALIFORNIA

WEDNESDAY, JULY 20, 1949

5c PER COPY

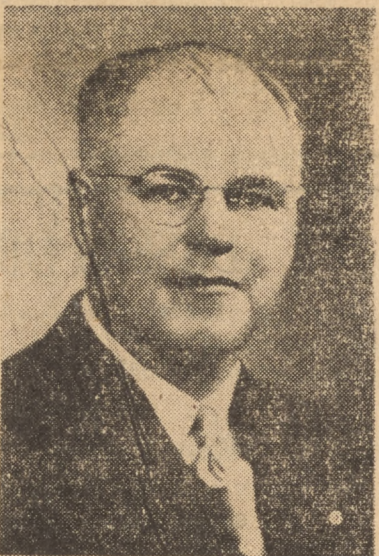
Kenney's Pound Josh Cubs 21-3

Shaky pitching by several Joshua Tree Cub hurlers enabled Kenney's to amass 21 runs to handily win Tuesday's softball session. Five first inning walks were issued by "Chuck" Mayfield which, with Phil Van Tresse's round-tripper, gave the druggists five runs.

Bob Garry took the mound in the fifth inning and before his mates registered the third out, 10 runs had filtered in on 10 bases on balls, one hit and three errors.

League Standing	Won	Lost
Characters	10	1
Kenneys	7	4
High School	3	8
Josh Cubs	2	9

Lion President



New York, July 20, (Special) — Walter C. Fisher, Queenstown, Ontario, Canada, is the new president of The International Association of Lions Clubs, (Lions International). He was elected by unanimous vote at the 32nd annual convention of the Association which closed here at Madison Square Garden today. Fisher succeeds Dr. Eugene S. Briggs, Enid, Oklahoma.

Fisher, in accepting the presidency, said: "During the past few years, we have become more fully aware of the international implications of the old truth that man can not live unto himself, and hat se-

(Continued on page 6)



Mozelle Britton Dinehart, who writes a movie column for the Journal, has inaugurated a plan to teach neighborhood tots how to swim. Shown here is part of a Life-Saver Swim Club at her pool in Hollywood Knolls. The screen columnist points out that two-thirds of the earth's surface is covered with water — it is your responsibility to teach your child to swim as soon as it can walk.

Yucca Lassies Trim Josh "Cuties" in 2nd Benefit Game; 29 Palms Here Sun.

The Joshua Tree "Cuties" matched curves with the Yucca Valley Old Women's team here Sunday night — but they could not match the number of runs poured over home plate by the slugging Yucca "gals" who won the softball contest. Some 300 spectators chipped-in \$33.62 collection money which goes toward the garage for Joshua Tree's ambulance.

The score for the contest stood 21 to 10 at the end of the fourth inning, favoring Yucca. At the end of the game it was about 30 to 15. Nobody seemed to care about the score — it was a lot of fun and the crowd enjoyed it as much as the players seemed to.

The Josh team was led by Claude Irwin who pitched, and blasted out the longest home run of the evening, a long smash to left field. Yucca was led by Clay Tunstall who

New Bowling League Started

A new men's bowling league was inaugurated Monday night at the Pioneer Bowl with four teams entered in the competition. Teams participating include Chas. Watkins and the Eagles teams from 29 Palms, and teams from Yucca Valley and Pioneertown.

Fall leagues are scheduled to begin on September 12 and will continue through the winter season, according to Alice White, manager. Monday night's contests
Eagles 2, Pioneertown 1
Watkins 3, Yucca 0

Calling All Square Dancers!

Want to join the fun Square dancing this fall? If you do you can learn now by attending the free instruction classes every Wednesday evening at the Sportsman's club, according to Jim Shearn. Saturday night the regular dances are held and a new admission now is in effect.

Shearn, who has promoted the project along with other members of the club, believes the dances here this fall will be greatly enhanced by having a number of the localities well versed in the Square dance. Bud Lisby does the calling at the Wednesday night gatherings which should be well attended from now on. The classes run from 8 to 10 p.m., and they are free!

Heat Losses Small Turkey Men Say

Rancho Sun Valley turkey growers yesterday refuted stories circulating throughout the valley regarding the heavy losses of turkeys due to the heat wave of the past several days.

According to growers contacted by the Journal, the losses for the flocks in Sun Valley continue to average around 5 percent and the heat has not affected the turkey population as a whole. Reported losses of birds thought due directly or indirectly to heat or insufficient shade were: Briggs ranch 3, Summers ranch, 3; Frye-Harmon ranch, 2; Terrazas ranch, 3; and King ranch, 13.

The national loss rate for turkeys runs about 25 percent annually, one grower pointed out. Since Rancho Sun Valley growers are experiencing only 5 percent or less losses for the season this area has been acclaimed as ideally suited for poultry and turkey growing by accepted authorities in the field.

Volunteer Worker List Made Known

Eleven men of Joshua Tree have given 133 hours of labor toward the garage-home for the Joshua ambulance and fire truck. Labor includes making of the concrete blocks of which the building is to be constructed. Bud Lisby has given 25 hours to date.

The contributors with the number of hours donated follows: Allan Stipp, 5; Noel Gillette, 4; Bob Wilson, 4; Bud Lisby, 25; Eldon Elliott, 6; Mike Malia, 18; Ken Williams, 19; Chuck Brown, 9; Johnnie Arch, 5; and Claude Irwin, 17.

Double Capacity of Sun Valley Tank

Installation of another 21,000 gallon water tank at Rancho Sun Valley this week was to have been completed by the Sun Valley Water Company. The additional tank will double the capacity of the water system since the initial tank also holds 21,000 gallons.

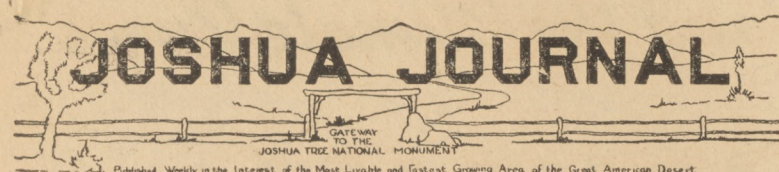
What's New?

Mid-summer is slow season time here on the desert and activity normally drops off until the fall. Some take off for a vacation, some take it easy till the season starts. If you or your friends are taking a trip, entertaining friends or engaged in some activity, the Journal would like to know. Phone your items to the Joshua Journal, 7777, or drop a note in the mail.

Umpires for the game were "Fiddler" erry, barber of Yucca, and O. D. Thomas. Meredith Willey gave a play by play, blow by blow, account of the game over Radio Doc's P. A. system brought up from 29 Palms.

Representing the local team were Ray Moore, Harry Wheeler, Herb Longshaw, Frank Cook, C. V. Wilson, Mac Macgill, Jim Shearn, Hugh Aldridge, C. Jones, Joe Wagner, and Claude Irwin.

From Yucca were Barney Copley, Clay Tunstall, J. Johnson, Bob Mercatoris, P. Mercatoris, Shorty Orr, Bob Montgomery, and Le Vay.



PUBLISHED EVERY WEDNESDAY

By the

Joshua Journal Publishing Company
JOSHUA TREE, CALIFORNIA

ROY BROWN Editor and Manager

MARY BURSON Advertising

TELEPHONE 7777

Subscription Rates Per Year \$2.00

Advertising Rates Quoted on Request

Entered as second-class matter August 12, 1946, at the Post Office at Joshua Tree, California, under the Act of March 3, 1879.

News items and advertising copy may be brought or telephoned to the office of the Joshua Journal until 3 P.M. Sunday for inclusion in the following Wednesday's edition

On a Sound Foundation

Lew Hahn, president of the National Retail Dry Goods Association, recently wrote, "We have just lived through an amazing period. No retailer ever before saw such conditions and no man now alive is likely to experience anything approaching them in the future. We have had the seven fat years. The only limitation on increasing volume was the ability to secure merchandise to sell. . . . Even while we enjoyed these remarkable conditions, it must have been quite clear such conditions could not last forever. We knew a readjustment was coming. Now it is here.

"It is a time for optimism — not pessimism! . . . We face the opportunity to build a great and enduring prosperity upon a foundation much more sound than the necessity created by a great war."

What has happened in retailing — as in all other lines — is that scarcity of goods has pretty well been replaced by a wide abundance. The customer, quite naturally, is looking for the best quality, the lowest price, the most attractive displays, the most courteous and helpful service. In our competitive economy, the retailer who does the best job will get the business. The retailer who cannot or will not adjust his thinking to changing times will fail.

Here is a challenge to all retailers, chain and independent, large and small. Economic conditions in this country largely depend on how much money crosses retail counters — mass distribution makes mass production possible. Opportunity always beckons to the good merchant.

Farewell Dance

PIONEERTOWN — Pioneertown people will hold a farewell dance Friday night for members of Sam Katzman's "Pony Express" Company on location here. The dance will be held at the Silver Saddle outdoor dance floor. Ed Moon and his boys will furnish the music.

Church Building Nears Completion

Work on the new Trinity Full Gospel church in Yucca Valley is progressing rapidly and services will soon be held there, according to the Rev. Stout, pastor. Considerable cash has been donated by members and friends. All labor is donated.

Women's Bowling

	W	L	Av.
29ers	21	3	521
Joshua Tree	13	11	530
Ready Mix	9	15	464
Yucca-ettes	5	19	438

FRESH

DOUBLE KAY

NUTS

for

Cocktail and

Bridge Parties

Kenney's

29 Palms Drug Store

Twentynine Palms

Editorial Shorts

San Marino, Calif., Tribune, (Rep.) Says —

. . . No concern, under private enterprise, could survive, or escape bankruptcy, under the slipshod, wasteful, extravagant practices current in Washington. Neither can government hold solvent, unless its ways are mended.

Yet this is the regime that would take American medical practice under its paternal wing, intrude itself into our educational set-up, do our carpentering and chimney building for us — to mention one only socialistic triad — on presumption that government ways excel those of private enterprise. Three steps on the road to socialism.

Kingston, New York, Ulster Co. News, (Dem.) says —

Sentiment in Congress in favor of cutting the cost of the Federal government is growing fast. Many things have contributed to it — among them, the decline in business and employment, the fact that a heavy Federal deficit now seems inevitable, and the reluctance of the lawmakers to increase taxes, because complaints from the "folks back home about Federal spending" are increasing. . . .

Waco Texas, Record (Ind) says —

Uncle Sam wants to be fair to everybody, and yet he is by-passing a large part of the population by failing to provide a subsidy for the Plain Citizen.

This grave error, unintentional on Uncle's part, leaves several million citizens fenced off from the tree on which grows the everlasting supply of money.

Victims of stark injustice are those unique citizens who fail to get a guarantee from the government that will end their worries, that will assure them government payment of the difference in money should they fail to "make ends meet"

Carbondale, Pa., Munn's Review (Ind.) says —

. . . Forget your Committee of Economic Confusion—who, by the way can't report because it can't agree — and resolve to:

Get the government out of business! Restore the Republic!

And you, Mr. President, will be famous.

THE AMERICAN WAY



Parroting the Commie Line

VISIT THE GOLD NUGGET FOR COFFEE AND DONUTS

Visit the PONY EXPRESS

For Good Signal Gasoline
IN PIONEERTOWN

DESERT DRY GOODS

WE ARE EXCLUSIVE AGENTS FOR

Sew Gem and White Rotary

Sewing Machines

Easy Payment Plan Available

COME IN AND SEE OUR NEW YARDAGE MATERIALS

For Sewing Machine Repairs Call 471 — 29 Palms

SUBURBAN GAS SERVICE, INC.

Announces opening of new distributing plant of 15,000 gallons capacity, for propane gas, located north of 29 Palms highway, next to Howard Heard residence, in

YUCCA VALLEY

COVERING THIS ENTIRE VALLEY

RAY HOPMAN, Manager

WE CAN PROVIDE BOTH CYLINDER AND BULK INSTALLATIONS

A COMPLETE LINE OF HIGH QUALITY GAS APPLIANCES

PROPANE IS UNEXCELLED

FOR DOMESTIC USES

GAS RANGES, TAPPAN — O KEEFE & MERRITT — MISSION WATER HEATERS — SERVEL REFRIGERATORS

PANEL RAY — COLEMAN FURNACES — DEARBORN SPACE HEATERS

The Personal Touch

Dr. Norman C. Cooper, member of the University of Southern California faculty, was here to visit his ranch near Joshua Tree over the week-end.

Selma Pearson dropped us a card from Catalina this week.

Lisle Alleen is now keeping the Desert Steak House open until 10 p.m. on Friday, Saturday and Sunday evenings.

Harold Jost returned from Los Angeles Sunday with his wife, Dee, and two children who have been away from Joshua Tree for a spell.

Mr. and Mrs. Glen Davis of Venice, Calif., visited Margaret Bair here last week.

Mr. and Mrs. V. L. Hoover and family have moved to Colton and Hoover is now working in San Bernardino, Jeanette Brown tells us.

Stefan de Bandrowsky, local artist, has a rugged schedule of paintings ahead of him — plans to finish more than a dozen before the 15th of September.

Earl Heppard left Joshua Tree Monday for San Francisco and "back to sea." Earl plans to go back into the Merchant Marine. Mr. and Mrs. Lisle Allen say they'll miss Earl a lot — "he was a terrific baby sitter, kids love him," they said.

Mr. and Mrs. Jimmy Boyles threw a birthday dinner party for Mary Burson last Friday evening. Virginia Hearling was a guest for the occasion. The Boyles are spending a month vacationing at their home here.

Mrs. Chester Bunker entertained with a dinner party Sunday evening the following guests at Sun Valley: Mr. and Mrs. Jimmy Doyle, Arthur Haynes, Mary Burson and Steve Moninger.

Sun Valley Notes

Spending the week at the ranch of Mr. and Mrs. Charles King are Mr. and Mrs. Sam Shields of Los Angeles. Other guests for the week end were Mr. and Mrs. William Shields, Sam Shields Jr., and Phyllis Young, all of Los Angeles. George Moore, nephew of Zola King is also a guest.

Actual losses of turkeys due to heat are small, Forrest Summers and Charles King of Rancho Sun Valley told this column Sunday. Recently most of the turkey losses have been attributed to fights between the birds.

Mr. and Mrs. E. N. Harmon of Walnut Park were out for the week-end visiting their ranch.

Building Inspector Office Hours Told

Chuck Wentworth, deputy building inspector for the high desert area, now maintains an office in the Tinlin building at 29 Palms. Wentworth advises that permits are issued from that office on Monday, Wednesday and Thursday until noon.

On other days Wentworth will make inspections and issue permits throughout the communities of Joshua Tree, Yucca, Pioneertown and Morongo Valley. His 29 Palms phone number is 454.

Pioneertown News

Final film shooting of Columbia's serial about Pony Express days is slated for Saturday and director Spencer Bennett and his cast and crew of almost 100 people will move out to make way for Inter-American's next "Cisco Kid" production.

Peggy Stewart is the pretty brunette holding down the female lead in the Columbia serial. She is an expert horsewoman.

Ray Sabastian, make-up man, missed his wife and two little boys so much he drove to North Hollywood Saturday night and came back to P.T. Sunday night.

Dave Breen who does the accounting for the location company sure likes it up here. He says a telephone would come in right handy and that more housing accommodations are needed.

Wes Hudman of Pioneertown has a good bit part in the serial. A good rider and cowboy type, Wes should be kept pretty busy with the number of Westerns slated for shooting here this year.

COLUMBIA STUDIO BOWLERS HIGH GAMES

Roy Kennedy	187
Bill Whitley	200
Wally West	209
Wes Hudman	182
Len Katzman	196
Rick Vallin	176

Journal Ads Pay Dividends

Sandals Ideal Summer Footwear

Sandals are the ideal footwear for the hot summer months and Stubbs Shot Store in 29 Palms has a good supply of them on hand for those seeking summer foot comfort. The footwear selections include the popular "Sandabs" which have been designed by Laurel Martin of Morongo Valley.

Park Bus Accident Injures Terps

"Mom" and "Pop" Terp, operators of Terp's Hitching Post are expected to be released from Mammoth Hot Springs Hospital in Yellowstone National Park tomorrow. The pair was injured in a bus accident in the park last week when returning from a trip to New York. (For details see Morongo Valley Notes).

For Glamorous Eyes



For added eye appeal, brush a bit of baby oil lightly over the eyebrows, eyelashes and eyelids. Baby oil enhances the natural gloss that might otherwise be dimmed by powder, and adds an attractive silken sheen.

POWER SHUT-DOWN THURSDAY AFTERNOON

California Electric Power Co. announces that the current will be off locally and throughout the entire valley next Thursday afternoon, July 21, for about 45 minutes. In order to make repairs on the line at Garnet, the shutdown will start about 1 o'clock.

29 Palms Theatre

Tues., Wed., Thurs. 19-20-21

"Family Honeymoon"

Claudette Colbert
Color Special

DRUMS OF INDIA

Cartoon

HOLLYWOOD STEPS OUT

Fri., Sat. July 22-23

"Gallant Legion"

Wm. Elliott

Cartoon — INDIAN SERENADE

Serial — CONGO BILL

Sun., Mon. July 24-25

"A Kiss in the Dark"

Jane Wyman

Short — Basketball Headliners

Cartoon — PUEBLO PLUTO

JAMESON'S

WHEEL & FRAME
ALIGNMENT
BODY & FENDER WORK
AUTO PAINTING

280 E. Ramsey, Banning
In Rear of
DESERT
REFRIGERATION CO.
Phone 2084

Install an L. P. Gas Plant, Now!

BERT KING

Joshua Tree — P.O. Box 78
Twentynine Palms — P.O. Box 287 — Phone 123

Now - - - 76 Gasoline
AT THE HI WAY GARAGE

• 24HR. EMERGENCY SERVICE •
in Yucca Valley
MOTOR TUNE-UP — GENERAL REPAIRS

PROTECT YOUR INTEREST

Deal Through a Member

OF THE

Pioneer Desert Real Estate Board

MEMBERSHIP

MORONGO VALLEY

Paul E. Goakes
John L. Lyon
Cyril Millington
Kathleen E. O'Neil
Pat J. O'Neil
Al H. Weir

YUCCA VALLEY

J. A. Benell
Gwen Bouchee
J. R. Shales
Fred A. Storey
E. R. Williams

PIONEERTOWN

J. C. Eisenbrueh
JOSHUA TREE
John L. Duncan
Charles A. Mitchell
C. E. McDonnell

WATER WELL DRILLING
WHY GAMBLE?

See S. F. WEBB YUCCA VALLEY

LATEST EQUIPMENT — 35 YEARS EXPERIENCE

Hot Weather Beverages
of all kinds

ICE CREAMS — SHERBET
FRESH FRUITS — MELONS

TRADING POST
MARKET

WE DELIVER

Phone 7031

Joshua Tree

Air Conditioned for Your Comfort

DESERT STEAK HOUSE

Featuring GOOD COFFEE, 5c Cup

Jumbo Fried Shrimp - - - 90c

Tender Steak Sandwich - - 40c

OPEN EVERY DAY

6 a.m. to 8 p.m.

L. T. ALLEN — Proprietor

TURKEYS FINISH WEEKS EARLY*

RANCH-WAY

TURKEY FEEDS

*FOR CERTIFIED PROOF, SEE YOUR FRIENDLY RANCH-WAY DEALER

McAndrews & Co.

Main Office and Mill
Cor. Texas St. & Oriental Ave.
P. O. Box 871 Ph. 8621
Redlands, Calif.

Morongo Valley Notes

BY ELIZABETH THOMSON

Latest news regarding Mom and Pop Terp is that they are recuperating satisfactorily following their accident in Wyoming and will be discharged from the hospital on Thursday. After a delightful trip by boat through the Canal and to New York where they visited friends and relatives, they were returning home via Yellowstone Park. They joined a Union Pacific sightseeing tour to go through the park and were riding in one of the seven busses in the convoy when a passenger car ran into the leading bus. Then, while the convoy was stopped on the road, and the wreck was being cleared an oil tanker rounded a curve and plowed into the rear bus, toppling it over upon some of the sightseers by the roadside. Result of this combination accident — 1 killed and 11 injured, including the Terps. Injured were taken to Mammoth Hot Springs Hospital. It is reported that Mom had a fractured arm, and other minor injuries. Pop Terp, although badly shaken up, was able to talk with his daughter, Gladys Ulrich, over the telephone while in the hospital.

Mrs. Barney Arnold and daughter DeeDee have returned home from a visit to Mexico City.

The weekly Pinochle Club met at the home of the John Lannings on Lanning Lane this past week.

The Teen-age girls report that their last Bake Sale, has added another seven dollars to their Camp fund. They now have many useful handmade items on display at their stand beside the Post Office and hope to have a complete sell-out by the end of the week.

Watch future issues of this paper for details of the Hobby Show and Antique Exhibit to be held in the Desert Room at Morongo Lodge on August 13. Sponsored by the Morongo Woman's Club it promises to be one of the most interesting affairs to take place in our community in many a moon.

Will anyone who has a hobby he

Show Business

Hollywood — Carl Dudley, Prexy of Dudley Pictures, largest producers of travel and transportation films, mailed this week on the Queen Elizabeth to meet up with camera crews to photograph new subjects for inclusion in company's "THIS WORLD OF OURS" series . . . Betty Grable and Harry James are whipping their affairs and horses into shape so they can spend a successful racing season at the Del Mar Turf and Surf Hotel.

VACATION NOTE

If you haven't taken your youngster to Pioneertown — don't delay any longer — this is a child's paradise. Idea originally occurred to the Sons of the Pioneers, who envisioned a real western street built on the order of Picture Company sets. Site was chosen in the desert, but high enough so it could be a year-round vacation spot. Town surrounds one long thoroughfare where cars are not allowed, so children may run around freely without danger — or ride their horses up to the 'Grub Stake' or 'Golden Stallion' for some rations. The Town House Motel offers the finest in modern accommodations, or you can camp out under the stars. Four mile road from 29 Palms Highway is now being repaired and will be in perfect order shortly; meanwhile the detour is a very colorful route. A large airport is being planned right next to the town to encourage private plane tourists, with the addition of a spacious swimming pool, the unique vacation spot will be just about perfect. During the Independence Day holiday lots of celebrated "toted" guns around them parts including Faye and Pat Brady, Monte Hale, Spade Cooley, Michael North, Duncan Renaldo whose last "Cisco Kid" picture was made there, and his side kick, Leo Carillo. Lots of excel-

would like to exhibit such as hand-craft, interesting collections, etc., please contact either Vera Martin or Elizabeth Thomson as soon as possible? Also if you have interesting antiques, and could be persuaded to loan them for the exhibit will you get in touch with Mrs. Millington or Mrs. Kingsley?

lent entertainment was provided by local talent under supervision of Wes Hudman and Jack Benton. Western Actor Russell Hayden and his wife Lillian are at the helm of Pioneertown, and we spotted a beautiful voice from a blonde beauty named Marilyn Moon, star material for SHOW BUSINESS.

PERSONALITY OF THE WEEK

Pancho Barnes, Pasadena socialite who made aviation history when very few women would look at a plane, is still pioneering in the field and doing an excellent job of it. At her Fly-Inn Dude Ranch which caters especially to private plane travel, we had lots of fun last Sunday watching the Air races patterned after the "Old Day" Air Meets. Cross country races in the morning. In the afternoon, closed course races for light, medium and heavier planes. Midget races, spot landing contests, bombing contests, chute jumpers, stunt flyers, etc. Bob Geier was down with the South west Flying Club — this group is having lots of flight fun. Weekend of August 5th, 6th and 7th. There is to be a big gala Championship Rodeo, with lots of entertainment and a brand new Chevrolet will be given away. This event is to benefit the Veterans of Foreign Wars at Muroc, so get on the band-wagon. Fly if you can, but if not, it's only a three hour drive. And believe me the desert is beautiful now — an inclement winter has given place to an ideal summer season. Take your tent and cots along if the kids like to camp out under the stars.

FOR HAIRCUTS SEE

Perry

"THE FIDDLING BARBER"

at Harry's Place
Yucca Valley

also

EXPERT SHEAR
SHARPENING

IT'S SCENIC — IT'S COOL
IN BEAUTIFUL RIMROCK

3 miles from Pioneertown

RIMROCK MOTEL

Reasonable Rates • Electricity

Last Few Days To Get Your

Gift Blanket

With

Coleman

OIL HEATER

Yes — a genuine \$15.95-value North Star All-Wool Blanket, with your purchase of any new COLEMAN Oil Heater priced over \$59.95! Coleman is the clean, automatic oil heater that GUARANTEES you warmer floors in more rooms, or money back! Get this guaranteed comfort and a beautiful gift! All for the regular price of the Coleman Heater.

Last Day—August 31st!

Pay Only \$10.00 Down, at

Yucca Village
Building Supply Co.

Box 8

Phone 7510

Drivers Needed

Drivers are needed for the Joshua Tree ambulance, the association announced this week. A call went out for volunteers for day and night driving of the new ambulance when the occasion demands. Those interested should

contact Bob Garry at the Shell station.

For News of
THE DESERT

Subscribe to the
JOSHUA JOURNAL

Appliance Prices Pace Reduced Living Cost



CHICAGO—Electric appliance prices advanced less than one-half the amount of the average of all commodities since 1939, and they led all durable consumer products in "rapid and thorough price reduction to pre-war levels." James J. Nance, right above, president of one of the nation's largest appliance manufacturing companies, explains recent message "The Truth About Appliance Prices" to Leslie Hicks, president of Hawaiian Electric company.

Here to study price stabilization moves, Hicks was told of recent activity by which 10,000 Hotpoint dealers received letters explaining prices; meanwhile, local and national advertising is being scheduled to inform the public that some appliance prices have returned to 1939 levels. Nance said that business was in a leveling off period following the recent post war readjustment from economy of scarcity to one of ample supply. This change brought the sharp price reductions which have brought back pre-war appliance prices so that "today dealers can go forward with their sales and advertising programs, and consumers can buy needed appliances with full confidence that they are getting their money's worth," he added.

WHERE GOOD FRIENDS MEET

THE D - J SPORTS CENTER

Pool — Shuffleboard — Cold Drinks

JOSHUA TREE

NOW OPEN

Cinderella Shoe Shop

Men's — Women's and Children's

SHOES

HAMILTON BLDG. — 4 CORNERS — 29 PALMS

\$80.00 LUMBER

DELIVERED

No. 1 Douglas Fir (5 M or more) @ \$80.00 M

NOW!

Yucca Village Building Supply Co.

LICENSED PLUMBING CONTRACTOR

Box 8

Ph. 7510

For Your Building Needs

SEE

Joshua Tree Builders Supply

TELEPHONE 7666

JOSHUA TREE

TELL YOUR FRIENDS

ABOUT THE DESERT

Send Them The Joshua Journal

A 1 Year Subscription, by mail, \$2.00

2 Years for \$3.00

Church Corner

By Edythe Fraetis

Sunday School attendance was twenty-two and a goodly number stayed for church. Among the visitors were former residents, Mr. and Mrs. Harold Jensen, and we greatly enjoyed the solo rendered by Mrs. Jensen. Other visitors included Paul Brown of Pasadena.

The Bible Study Group will meet at the Joshua Tree Lodge on Wednesday evening at 7:30 with Mrs. John L. Duncan leading.

All are cordially invited to attend our second monthly Fellowship meeting on Saturday evening, July 23rd. Pot luck dinner at 6 p.m. with social hour and entertainment following.

Dr. D. C. Williams read a portion of the 18th chapter of Matthew as his scripture lesson, and used as the text for his sermon "Except ye be converted and become as little children ye shall not enter into the kingdom of Heaven."

We were told that we cannot carry on the work of life unless we are converted again each day. And how great is the need of conversion in our country because so many things are a detriment to the American way of life.

The first need for conversion is on the monetary standard. Gold is the natural standard in the history of man. We must get away from this paper stuff and get back to the basic standard of gold, quit dreaming and get rid of the foolishness into which we have fallen during the last decade.

In conversion the first thing necessary is to crucify self. Until the inhabitants of this town are fully convinced of the healing properties of our climate and are self-

Coming Events

CHAMBER OF COMMERCE
2nd Friday each month
Community Hall, 8 p.m.

JOSHUA TREE WOMEN'S CLUB
Regular meeting — 3rd Wednesday, each month.
Community Hall, 2 p.m.

BOARD OF DIRECTORS
Joshua Tree Women's Club
1st Wednesday each month.
Community hall.

YUCCA VALLEY LIONS CLUB
First and third Thursdays
7:30 p.m. Dinner

BOARD OF DIRECTORS
Tri-Valley Lions Club
Last Thursday each month

SPORTSMAN'S CLUB
1st and 3rd Monday each month
Sportsman's Hall.

MORONGO VALLEY CHAMBER OF COMMERCE
2nd & 4th Thursday each month,
Community Building.

SUN VALLEY CLUB
Last Thursday each month

COMMUNITY ASSOCIATION
Community Hall, 8 p.m.
July, August, September, 2nd
Thursday in each month.

crucified, our town will not amount to anything.

The Kingdom of God is right here. Man forgets that He really carries on. We are only helpers.

The child is greatest in the Kingdom of God because humility, simplicity and modesty are the natural governing elements in child life. These traits must rule in us if we enter His Kingdom.

PRETTY—EFFECTIVE



OMAHA, NEBR.—Armed with a new insecticide spray concentrate and guided by the newest complete insect control chart, Miss Carmen Garcia gets ready for "operation plant-pest control." Miss Garcia is loading her spray gun with Hydronox, new wonder safe insecticide, which is non-toxic to humans or livestock, but uses double paralytic action to kill insects. Hydronox is an entirely new principle in plant-pest control, based on experimental research by one of the nation's leading pharmaceutical laboratories. Copies of the insect identification chart and spray guide may be obtained free by writing the Farnam company here. The chart classifies insects, tells what they feed on and what plant life they attack.

Hot and Fare

By Betty Barclay

YES, we know how to spell—generally, that is. But "fare" is what we mean in this case—hot-weather fare for the family table. Salads come to mind at once when we think of cool summer dishes—and remember, salads can be hearty and satisfying. When we think in terms of main-dish salads, they have to be substantial. That's why we believe you will like this Shrimp Salad Mold. In the first place, it looks pretty. That is one of the advantages of using flavored gelatins for salads—they give form and color. As for taste—well, this combination is really tops—the kind of warm weather specialty that makes "hot and fare" a happy forecast.

Shrimp Salad Mold

1 package lemon-flavored gelatin;
1 cup hot water; 1 cup shrimp
liquor and water; 1 tablespoon
vinegar; 1 cup shrimps, halved
lengthwise; 2 oranges, sections free
from membrane and diced.

Dissolve gelatin in hot water. Add shrimp liquor and water and vinegar. Chill. When slightly thickened, fold in shrimps and oranges. Turn into loaf pan. Chill until firm. Unmold on crisp lettuce. Garnish with mayonnaise. Makes 6 servings.

FOR EXCELLENT CHINESE FOOD

The Golden Stallion

• STEAKS

PIONEERTOWN

• CHICKEN

Twenty 9 Palms Lumber Co.

"SERVEL"

THE GAS REFRIGERATOR

Church Notes

JOSHUA TREE

COMMUNITY CHAPEL

Rev. D. C. Williams, Minister.
Sunday services, 11 a.m.
Community Chapel
Sunday School: Mrs. H. K. Lee,
Supt., Community Chapel, 9:45 a.m.

FELLOWSHIP MEETINGS

Fellowship meetings are held at the chapel the fourth Saturday of each month.

CHRISTIAN SCIENCE SERVICE

Sunday Service at 11 a.m.
Sunday School same hour
Community Hall

TWENTYNINE PALMS

LITTLE CHURCH OF THE DESERT

Joseph D. Easter, Minister.
Sunday School, 9:30 a.m.
Worship Service, 10:45 a.m.
Prayer meeting, Thurs. 7:30 p.m.

BLESSED SACRAMENT CHURCH
Rev. P. J. O'Dowd, pastor.
Sunday Mass 8 — 10:30 a.m.

CHURCH OF CHRIST

Bible Study 10 a.m.
Sermon, 11 a.m.
American Legion Cottage

EPISCOPAL SERVICES

Rev. Robert M. Hogarth of Palm Springs.
First Sunday each month
Community Church.

MORONGO VALLEY

UNION SUNDAY SCHOOL
Every Sunday, 10 a.m.
Community Hall

YUCCA VALLEY

YUCCA VALLEY CHAPEL

Sunday School Services—10 A.M.
Church Services—11 A.M., 8 P.M.
Thursday evening — Prayer
Meeting — 8 P.M.

TRINITY FULL GOSPEL CHURCH

Bannock St. at Pueblo
Rev. Lola M. Stout, Pastor
Sunday School 9:45 A.M.
Morning Worship 11 A.M.
Evening Worship 7:45 P.M.
Wed. Bible Study 7:45 P.M.
Fri. Prayer Meeting 7:45 P.M.

BOWLING

EVERY
NIGHT



The
Pioneer
Bowl

PIONEERTOWN

SIX

BEAUTIFUL
ALLEYS

CLASSIFIED

Rates — 20c per line. Minimum charge 40c

For Sale

FOR SALE — HouseTrailer, sleeps 4, fine condition — cheap. H. S. Main, Eddie's Trailer Camp, Joshua Tree. 44-1tp

FOR SALE — Year old Barred Rock Layers, 20 at \$2.50 each. Also young meat goats at \$6.00 each. Lee Plummer, 3 3/10 miles south of Highway on Utah Trail, 29 Palms. 44-1tc

FOR SALE — 35 gal. almost new gas water heater (General). Contact Chas. Mitchell, Joshua Tree. 44-2tc

FOR SALE — Maple Kimball Spin- et, Maple China Cabinet Maple Bookcase. See Hamaker, 29 Palms Bank. 44-2tp

FOR SALE — '41 Dodge 3/4 ton Stake Truck. Good condition—2 street cars and 1 acre. H. T. Johnson (across from Ice House) Yucca Valley. 41-tfc

FOR SALE OR TRADE — Reason- able 530 acres land between Yucca Village and Joshua Tree, High, cool, view and mountains. Apply 216 S. El Molino, Alhambra, Atlantic 16191. 34-tfc

FOR SALE OR LONG TIME Lease New business building at Rancho Sun Valley. Suitable for general store or recreation center. Apply Bunker-Summers Land Co., Joshua Tree, Calif.

FOR SALE — Good used mahog- any desks and other first class office equipment. Bunker-Summers Land Co., Joshua Tree 7111.

WANT TO TRADE — Cash and Joshua - Yucca Lots for Desert or Town Dwelling. Box C. B., Joshua Journal. 3tc

TURKEY RANCHES

TURKEY RAISING offers big profit possibilities, RANCHO SUN VALLEY, adjacent to the fast-growing town of JOSHUA TREE, CALIF., promises to become one of the most productive turkey raising areas in So. Calif.

HERE IS AN OPPORTUNITY for you to start a pleasant and profitable business in the healthiest climate. Turkeys require little attention after the first six weeks, and you then spend most of your waking hours in a wholesome, outdoor environment watching your profits grow.

NOW IS THE TIME and RANCHO SUN VALLEY is the PLACE to get into a profitable business for yourself. DON'T DELAY! Make provisions for your future NOW!! Expert advice about this profitable business is free to you at our office in JOSHUA TREE. Write or come and see us for further details and circular.

BUNKER-SUMMERS LAND CO.
(RANCHO SUN VALLEY)
JOSHUA TREE, CALIFORNIA

Chevrolet Radiators new cores — \$15 to \$30. Chevrolet radiators rebuilt \$9 to \$20. North Auto Radiator Exch, 550 Euclid Ave., Beaumont, Calif. 42-2tp

WILL TRADE — 1 1/2 ton 1947 Dodge truck, stake body, for late model coupe. J. H. Ashburn, Yucca Valley. 42-2tp

MOVING SERVICE — Local and state wide agent for LYON, 29 Palms Van and Storage. Ph. 561.

VALLEY VIEW MOTEL

Apartments Deluxe
Valley View & East Hiway
G. R. BLOOM
Box 91, Joshua Tree, Calif.

YUCCA VALLEY LIQUOR STORE

Open 10 a.m. to 9 p.m.; Sat. 10 a.m. to Midnight

LIQUOR — WINE — BEER

Kenneth Horton — Hugh Dorsett — Yucca Valley

PROFESSIONAL

Dr. Thomas B. Sowell

D.C.

Office — Cherokee Trail
2 1/2 Blks. So. of Hiway

Phone Banning 3312

Dr. Jack R. Washburn

OPTOMETRIST

Hours 12 S. San Geronio
9 to 5 Banning, Calif.

GEO. R. BLOOM

GENERAL CONTRACTOR

OVER One Quarter Century Experience

Joshua Tree, Calif.

Phone 7441

"Miracle of the Ages"

COLD RUBBER

TIRE RECAPPING

Outwears Natural Rubber

GARRY'S



SERVICE

Joshua Tree

We Balance Wheels

Phone 0821

PLAN NOW -

For Your 1950 Turkey Ranch

at Rancho Sun Valley

Joshua Tree, California



Don't wait until a few weeks before the Poults are scheduled to arrive to start thinking about brooder houses, hovers, fences and feed.

See **RANCHO SUN VALLEY** and make your first step toward entering into this profitable and interesting way of life in the only "full fledged" turkey community in the "High Desert" where growing turkeys has the natural benefits of dry climate.

From Rancho Sun Valley's 19 active turkey ranches some 50,000 turkeys will go to the 1949 fall markets. In 1950 there will be more ranches, many more turkeys. You may want to be among this group of growers who are opening up new horizons in the turkey growing business. For information write —

BUNKER - SUMMERS LAND COMPANY

Joshua Tree, California

Owners and Developers of Rancho Sun Valley

F. X. KENNEY
7856 Santa Monica Blvd.
Los Angeles
Tel. Gladstone 2626

OFFICES AT JOSHUA TREE
AND RANCHO SUN VALLEY

A. S. VANDENBERG, Broker
111 No. Sycamore, Santa Ana
Phone KI-2-7297

Lion President

(Continued from page 1)

curity for the individual is impossible as long as there is national or international insecurity anywhere in the whole world. To that end

we have raised our sights seemingly higher with each succeeding year until we now include in our Lions program the international problems confronting all nations, particularly those intimately related to the maintenance and preservation of world peace.

ECONOMY PLUMBING

Contracting and Repairing

ALL WORK GUARANTEED

"BETTER TO CALL RUSTY THAN WISH YOU HAD"

Rusty Orr, Licensed Plumber

PHONE 7548

YUCCA VALLEY, CALIF.

Photo Service for the Valley

PIONEERTOWN PHOTO SHOP

• INTERIORS • SCENIC • SPECIAL EVENTS
• DEVELOPING • PRINTING • ENLARGING

E. V. & H. LAFFERTY

Grading — Excavating — Asphaltic Paving
Caterpillar — Bull-Dozers & Blades

Joshua Tree

Phone 29 Palms, 573

29 Palms

OPEN DAILY HUBERT'S BARBER SHOP

(Back of Lumber Yard — Joshua Tree)

MEREDITH R. WILLEY

LICENSED INSURANCE SOLICITOR FOR THE
CHAS. S. WATKINS INSURANCE AGENCY

"Serving the Entire Desert Area"

Whitehorn Ranch Office — Phone J. T. 7231

Work Clothes — Dickies — Khakies & Shirts

Anklets and Shoes for

Men, Women and Children

Stubbs Men & Women's Shop

AT THE PLAZA — TWENTYNINE PALMS

BANNING ARCADE

OFFICE EQUIPMENT & SUPPLIES
RENTAL AND REPAIR SERVICE

Machines Loaned While Repairs Are Made

Phone 4433 — 45 So. First St. — Banning, Calif.

SEE YOUR PONTIAC DEALER
IN BANNING

FOR

A NEW OR USED AUTOMOBILE

FORBES AND LIGON

255 East Ramsey

Banning, Calif.

Desert Refrigeration Co.

Sales — General Electric Appliances — Service

COMMERCIAL REFRIGERATION

WE DELIVER

Phone 565 — 280 E. Ramsey — Banning, Calif.